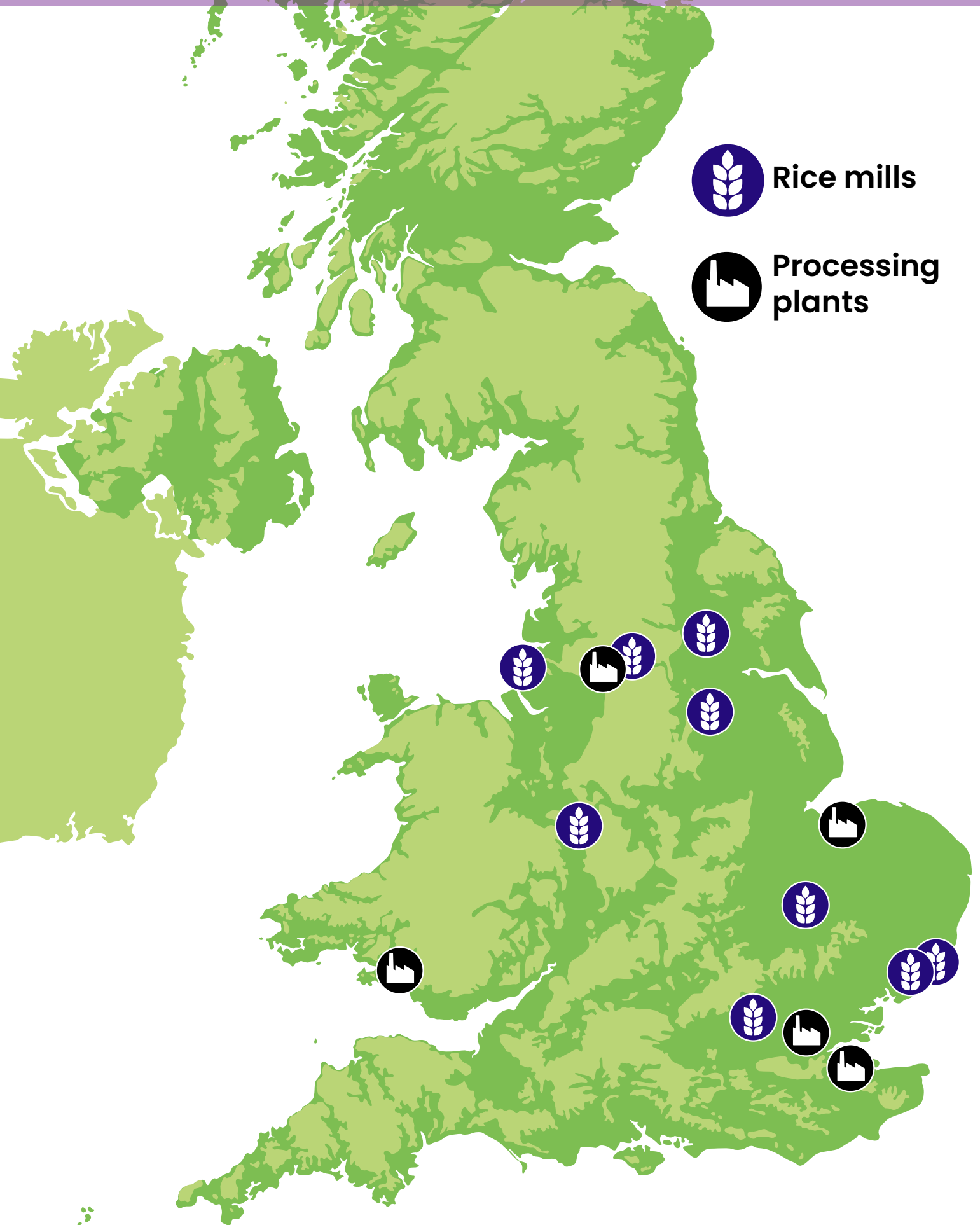


16 UK rice plants employ more than 3,000 people





£1 billion annual contribution to the UK economy – and rising



More than 3,000 quality jobs, at all skill levels in areas targeted for levelling up



Supporting lower prices – the UK has the fourth cheapest consumer rice prices globally



Meeting demand – UK mills help meet rice demand from 88% of households

Where does it come from?



Basmati



Other fragrant rice



Other long grain